

Sinclair
Broadcasting's
decision to force
their stations to
air an anti-Kerry
documentary days
before the election
is a clear example
of the dangers of
media consolidation.

There have already
been myriad ads by
the
socalled "Swiftboat
Veterans for Truth"
which include
lies and scurrilous
accusations which
are libelous.
Now the same group
is using its media
access to
spread even more
lies.

Sinclair uses the
public airwaves free
of charge, and is
obligated by law to
serve the public
interest. But when
large companies
control the
airwaves, we get
more of what's good
for the bottom line
and less of what we
need for our
democracy. Instead
of something
produced at "News
Central" far away,
it's more important
that we see real
people from our own
communities and more
substantive news
about issues that
matter.

Sinclair's actions
show why we need to
strengthen media
ownership rules, not
weaken them. They
show why the license
renewal process
needs to involve
more than a returned
postcard. Thank you.